

# UNAI MEMBER ACTIVITY REPORTS 2013-2014

## Central Institute of Business Management Research & Development

### India

During the 2013-14 reporting period, Central Institute of Business Management Research & Development (CIBMRD) engaged in a number of activities that underscore its on-going commitment to UNAI and its principles. The following examples stand out as particularly notable:

In collaboration with H.E.R.D. Foundation, VSPM Academy of Higher Education, the Centre of Science for Villages, and the Institute of Rural Industrialization, CIBMRD organized an event titled “Gramin Samridhi – Growth Drivers for Sustainable Rural Development”, which took place in April of 2014. The conference began with a video recounting the pre-conference workshop organized on March 30th under the guidance of Dr. Amol Deshmukh, who shared ideas and facilitated discussions with villagers of the Taluka. HERD Foundation and CIBMRD organized the workshop for the benefit of over 100 rural participants, including farmers and youth of surrounding villages. Held at Mahatma Gandhi Mahavidyalaya, the workshop was the brainchild of Dr. Amol Deshmukh and Dr. Amishi Arora, who planned ahead to provide support and expertise to the rural populace in gaining useful information for understanding sustainable rural development initiatives and for actualizing rural prosperity.

CIBMRD, jointly with the Indian Council for Social Science Research (ICSSR), conducted a workshop on International Women’s Day (March 8<sup>th</sup>, 2014). The seminar brought to light issues related to “Gender Budgeting”—a phrase that describes gender-based inequities in the allocation of funding emerging from a generally patriarchal structuring of society. Several female dignitaries—including Dr. Pallavi Darade, Dr. Vibhavari Dani, Dr. Vibhuti Patel, Dr. Gauri Chandrayan, Dr. Anita Rao, Dr. Lata Tapnikar and Dr. Sneha Deshpande—were commemorated for their achievements and about 150 students were in attendance.



Finally, CIBMRD organized an Intra-Collegiate Street Play competition for students pursuing Masters degrees in its Business Administration program. The competition was organized to spread awareness among students and within the local community of the UN’s Millennium Development Goals (MDGs).

#### Links:

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