

UNAI MEMBER ACTIVITY REPORT 2016/2017

Asian Forum on Business Education Asia

During the 2016/2017 reporting period, Asian Forum on Business Education undertook a number of activities that underscore its commitment to UNAI and its principles. The following examples stand out as particularly noteworthy:

Activities or projects the Asian Forum on Business Education has undertaken in the past Year to address at least one of the ten UNAI principles:

The Asian Forum on Business Education (AFBE) seeks to specifically promote the following UNAI principles

2. Capacity Building - A commitment to building capacity in higher education systems across the world.
7. Intercultural Dialogue - A commitment to promoting intercultural dialogue and understanding, and the “unlearning” of intolerance, through education.
9. Sustainability - A commitment to promoting sustainability through education.



Our activities directed at the above UNAI principles are primarily annual conferences focused on enhancing the quality of business education and academic research in the Asia region. Our most recent conference was held in Phuket, Thailand, 15-16 January 2018. The conference was hosted by Thaksin University of Songkhla, Thailand. The theme of the conference was: 'Creativity and Innovation for Smart Societies and Sustainable Development'. We had over 50 attendees from 8 countries.

Academic research that is currently undertaken at the AFBE which could help in achieving the Sustainable Development Goals:

Disclaimer: This activity report has been submitted by the Asian Forum on Business Education and does not necessarily reflect the views of or represent an endorsement by the United Nations Academic Impact.

The Asian Forum on Business Education (AFBE) does not conduct research, but rather we work with universities in the Asia region to promote quality business education, improved standards of academic research, and promote the idea of sustainable development within the contemporary corporate framework.

What do you think are the greatest issues facing the city/country/region where your institution is located?

The Asian Forum on Business Education (AFBE) is located in, and focused on, the Asia region. Major challenges for higher education include sustainable funding; quality of teaching and learning; quality of research output; too few universities in the Asia region (other than Japan, South Korea, Singapore) ranked anywhere near world-class.

Major challenges for business include public infrastructure; access to capital; increasing global competition; overly burdensome government bureaucracy; and in the coming years, the threat of Artificial Intelligence (AI) and robotics to unskilled jobs.

Three suggestions on how UNAI can better support the AFBE :

- Suggestion one: Promotional support for AFBE conferences.
- Suggestion two: Sponsorship of conference host.
- Suggestion three: More communication about UNAI activities.

Links:

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