During the 2016/2017 reporting period, Southern University Bangladesh undertook a number of activities that underscore its commitment to UNAI and its principles. The following examples stand out as particularly noteworthy:

As an inductee in the UN Academic Impact serving since 2010, Southern University's primarily focused on engaging and motivates students, most of them in an undergraduate and graduate program to be involved in supporting the work of the United Nations. By conducting a multitude of well planned activities, students were encouraged to realize their abilities to develop problem-solving skills, creativity and teamwork among students, so they make them self-confident in choosing their career paths. The curricula and materials taught to the students cover various topics including social responsibility, ethics, and leadership.

In addition, departments organized entrepreneurship fair and business plan competition during the year 2016 and 2017. Leaders from business Community participates the program. Students learn by doing, meet community leaders, in which faculties and institutes, engage with the community and learn to manage and contribution to the community. A large number of events are organized every semester by University to contribute to the pursuit of knowledge and dissemination of ideas as tools for national development, hosting distinguished speakers presenting their views on hot topics, which attended by students and concern citizens. The University promoted the academic conference, seminar & workshop through various digital, print social media and the University’s newsletter. The academic conference integrated experts from home and abroad.
Scholarships: Southern University has offered full scholarships to qualified, needy students to study for a Bachelor and Master's degree. Scholarships increases access to higher education in Bangladesh, providing educational opportunities for all citizens in the country, regardless of gender, race, religion or ethnicity.

Workshop on HR Skills for fresh Executives: “The Role of HR in Today’s World” was conducted on 3rd December 2016, to enrich the knowledge of the students of Human Resource Management (HRM) Course of BBA program.

Workshop on Effective Teambuilding: A daylong workshop on “Effective Teambuilding” was conducted on 22 April 2017, in the campus to enrich the knowledge of the students of Organizational Development Course of MBA program. Facilitator of the program discussed different issues of Teambuilding. Speaker highlighted on teambuilding exercise, formation of team, and importance of teamwork in an organization.

Workshop on “Cinematic English”

A workshop on “Cinematic English was held Outdoor from class room on 18 December 2016. The objective of workshop is Learn for English with pleasure and how to remove English phobia. Students of Undergraduate program have participated this activity. Department Business Administration organizes this activity in every semester.

Workshops: Two 2 daylong Training on “Disaster Response and Fire Fighting” were organized for the students in the year 2016 and 2017. This hand on theory and practical training was awareness program created how to act during natural or manmade disaster, without panic quick recover from disaster. Facilitator discussed different issues and skills about disaster response and fire fighting. Students participated the training and gained hands-on experience on the subject matter.

Workshop on Good Governance: Workshop on Good Governance in Higher Education: Office Management And Financial Management was held on 28 November 2016. It was organized by Southern University Institutional Quality Assurance Cell (IQAC) as a part of Higher Education Quality Enhancement Project (HEQEP) directed by University Grants Commission (UGC) and Ministry of Education with assistance of the World Bank.

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Workshop on Youth Leadership in Community Development

Symposium on Ethical Rights of Buyer and Seller: Symposium on Ethical Rights of Buyer and Seller was held at Department of Business Administration for undergraduate students. Speakers were focused on the various contemporary issues regarding the Ethical Rights of Buyer and Seller at home and abroad. They highlighted the fundamental responsibilities of the sellers’ who are ensuring the ethical rights beside the legal rights of the buyers. They emphasized the importance of consumers awareness and movement for enjoying the rights of buyers.

Observed World Environment Day

World Environment Day was observed by arranging a discussion program and debate Competition during the year 2016 and 2017.

International Mother Language Day

The language movement was one of the most formidable movements in Bangladeshi history. With due solemnity and respect to the martyrs the Amar Ekushey & International Mother Language day observed every year on February 21. The Day was started by placing the wreaths at Shaheed Minar, for which a rally was brought out comprising a large number of teaching & admin staffs and students. The National Flag was struck at half-mast, while the black-color flag was hoisted in token of condolence to the martyrs. The black badges were also put on to commemorate the ultimate sacrifice of the students and activists. Discussion session, Special prayer and Cultural program were held at University Hall Room. Speakers highlighted the background, history various topics about the Language Movement on the occasion.

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International conference on Sustainable Development held

A 2-day long international conference on Sustainable Development was held on November 21-22. Founder of the university Professor Sarwar Jahan in his speech said that the objective of the conference was to take combined initiative to adopt effective measures in implementing the target of Sustainable development on the 70th anniversary of the United Nations. Sustainable development goals (SDGs) could be achieved by striking a balance among the environment, economy and social communities. University Grant Commission (UGC) Chairman Prof Abdul Mannan was the chief guest, among the speaker Dr Amiya Bhaumik, Vice Chancellor of Lincoln University College, Malaysia, Prof Dr. Niaz A. Khan of Dhaka University’s development studies was key presenter. It is worthwhile to mention that UN affiliated organization-PRME(Principle for Responsible Management Education) and Academic Impact supported the conference.

International conference on inclusive Governance in South Asia

International Conference on inclusive Governance in South Asia was held in Dhaka, Bangladesh, May 8-9, 2016 in association with The Asia Foundation and University of Chittagong.

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**Industrial Training**

Industrial training had been conducted by various Department around Chittagong area during the year 2016 and 2017. The students organized the tour. The objective of this training was showing the students various activities of business plan, production plan, production process and effective management of operations of large manufacturing plant. Departmental supervisors of respective industries took part to train.

**Entrepreneurship Fair**

Toward Sustainopreneurship Development’ in every semester a two days long Entrepreneurship Development fair & Business plan competition were held during the year of 2016 and 2017. It is worthwhile to mention that Southern University in support of the UN affiliated organization-PRME(Principle for Responsible Management Education) and Academic Impact, Department of Business Administration organized the fair.

**SRC Robo-fight contest**

Inter-university ‘SRC Robo- fight competition 2016’ held at Universities. A total of 14 teams from six different universities took part in the competition. In the five phase competition, Robot ‘Murir Dibba’ and ‘Robot-Dew’ won the first and second position respectively while North East University won third position for making ‘Robot-Durjoy’.

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Round table discussion on sound pollution in Chittagong

A research paper on sound pollution in Chittagong presented in a round table discussion meeting held on July 30, 2017 at the University. The meeting was largely attended by eminent journalists, academicians, social activists, media personalities and environmentalists. The research team collected data from 32 sampling points in Chittagong within a period of February to November 2016. Data was recorded by using digital sound recording meter on different dates. City road intersections, schools, colleges and hospitals, bus, truck and launch terminals, residential and commercial areas were the sampling points.

These are the few activities, students can learn about UNAI principles and explored creative ideas using the concept of UNAI as a tool to inspire change in a variety of development areas. Students practices in the field and develop their leadership skills. We were also able to initiate collaborations with various organization and institutions concerned with Peace, Justice, Human Rights, Law and Conflict; to engage Southern University in collaborative research, teaching, and learning; to increase awareness in wider communities in discussions and peace-building in Bangladesh.

Links: http://www.southern.edu.bd